

AIM OF THE COMPETITION

The poster competition “Homo:Foul” wants to present a message against homophobia in football to invite people in Europe to confront the issue. 50 posters against homosexual and lesbian adverseness in football will be selected by a pre-selection jury. These 50 posters will be presented in a public exhibition. A jury of 7-9 people from arts, culture, sport and media will award the prize to three winners. The prize will be awarded at the exhibition opening on 4 June 2008. The exhibition will be open during the UEFA EURO 2008 and till the Rainbow Parade, that is from 4 June till 12 July 2008.

Article 1: Theme of the Competition

The association QWIEN Kultur is holding the competition with the theme “Homophobia in Football”. On the posters mailed in, reference to the theme “Against Homophobia in Football” must be present (for exact conditions regarding format as well as technical data refer to Article 4).

Football is one of the last bastions, where the clichés about “real men” can be lived out, on the field as well in the fan sections. Bad play is termed “feminine”, and feminine behaviour is not welcome, is put down, segregated, and this form of behaviour leads to sexism and homophobia.

We look forward to positive, original, humorous presentations of the theme. We are looking forward to your posters!

Article 2: Who can participate?

The poster competition will be issued Europe-wide, but anyone, even when not living in Europe, can participate – regardless of citizenship and nationality (condition: participants must be of full age and legal capacity). Adolescents are very welcome to take part as a team member with a person of full age, the latter being responsible for the team for the duration of the poster competition.

Article 3: How can one participate? Closing date.

Participants must mail their completed poster design (3 copies +CD-Rom with data file of the poster – for exact conditions see Article 4) by **30 May 2008** (date of arrival) to the following address:

QWIEN Kultur
Große Neugasse 29
1040 Vienna
Austria

The following documents must accompany the poster without fail: Registration form and copyright declaration. (supplied data to remain anonymous)

After the forwarded poster and registration form have arrived, the participant will be sent a confirmation of receipt by e-mail. Posters arriving after the official closing date will not be returned.

Article 4: What needs to be submitted? Technical Data

Participants must create a poster which expresses the theme “Homophobia and Football”.

The following requirements are to be observed:

Poster format: A1 sheet of paper (59.4 x 84.1cm)

Imperative: Upright form!

Maximum four colour print possible

Paper quality: Wood fibre free, poster paper, 100 -115 grams

Additional data on CD-Rom – pdf. format for possible reprint, format A4, overflowing, 300 dpi

In addition a data file with 70 dpi for the exhibition in the internet.

When the text and slogans used to put across the message of the poster are not written in German or English, a German or English translation must be provided.

The poster must not be folded (delivery must be made in a shipping tube) – the form describing the work must accompany it.

Posters which differ from the stated measurements, cannot (due to technical reasons) be included in the competition.

Due to postal requirements, the packaging of the submitted entry must bear the full name and address of the sender. The posters themselves will be presented anonymously to the jury, that is without any information regarding the identity of the artist. We therefore request that the poster be signed on the back and NOT on the front.

The association QWIEN accepts no responsibility for damage arising from the transport of the poster. Posters submissions will not be returned but archived by QWIEN.

Article 5: Copyright

The final art work – the final poster – must be created exclusively for this competition. It can consist of various materials (pictures, text, etc.) which are produced especially for this competition, or also through a combination or already existing material which is not protected under copyright laws. The participants take full responsibility for their art work and must send in their artwork free of charge to the organizers as well as agree to give the circulation and duplicating rights to QWIEN. QWIEN is therewith authorized to use, duplicate, make public and circulate the artwork within the framework of the poster competition. The artworks will not be returned to the participants.

Article 6: Selection of the winners and Prizes

From the posters received by the due date, 50 posters will be selected by a preliminary jury. The jury of 7-9 persons from the fields of art, culture, media and sport will select three

winners. The winners will be selected according to the following criteria: force of expression in relation to the given guidelines, graphic quality, comprehensibility of the message as well as the originality of the work.

The 50 posters will be exhibited in a public venue for interested members of the public. The competition participants must consent to presenting their poster publicly. Moreover it has been agreed with media partners that the best 50 posters “against homophobia in football” will be made public via the media – print, internet.

The winning project will be awarded a prize to the value of € 2008.-
The jury reserves the right to divide the prize differently according to their own discretion.

Article 7: Liability

The organizers accept no responsibility for the cancellation of, postponement of or alterations to the competition due to unforeseen circumstances. No liability will be accepted for theft, loss, damages or delay in the delivery of the poster. Furthermore the organizers accept no liability for possible damages or loss during the exhibition in the public exhibition area.

It may be possible that the given date has to be changed for organizational reasons or due to unforeseen circumstances. In such a case, the participants are to be notified as soon as possible.

Article 8: Agreement to the Rules

The participation in the competition means full acceptance of all the above mentioned rules. By signing the registration form and the declaration of copyright (to be sent together with the poster) they also confirm that they agree to the rules of the poster competition.

Article 9: Data Protection

All data received will be treated confidentially and are subject to data protection.

Poster Competition “Homo: Foul”

**This explanation must accompany the poster!
Please write legibly!**

Family Name: _____	Code Number: (will be allocated by QWIEN)	First Name _____
Address _____	City _____	Zip/Area Code _____
	Country _____	
Date of Birth _____		
Telephone Number _____	E-mail address _____	
German or English translation of the poster text		

(if necessary use supplementary sheet)		

Declaration of Copyright:

I hereby declare that I possess the copyright to the forwarded work of art. Third party rights will not be infringed by the re-print of my poster motive. I declare that I possess all rights on the pictures used in my poster. This poster was exclusively produced for this specific competition. I accept the conditions for the participation. I agree to a public presentation of my work within the framework of the competition and respectively its documentation (For example in internet, the press, a possible catalogue, etc) as well as the acceptance of my poster as part of a travelling exhibition. I accept a possible change of shade of colour as well as loss of quality that may occur through reproduction of the poster.

Date/Signature _____
(with participants not of full age – person responsible)